



**Special Meeting**

**SHASTA PUBLIC LIBRARIES CITIZENS ADVISORY COMMITTEE**  
Redding Library, Community Room, 1100 Parkview Avenue, Redding, CA

**June 7, 2017**  
**4:00 p.m.**

**NOTICE AND AGENDA**

**NOTICE IS HEREBY GIVEN** that a Special Meeting of the Shasta Public Libraries Citizens Advisory Committee is hereby called by the undersigned and under the authority vested in her by Section 54956 of the Government Code of the State of California. The meeting is to take place at the date, time, and location listed above

If anyone wishes to address the Committee on any item considered at this meeting before or during the Committee's consideration of that item, please fill out a Speaker Request Form and submit it to the Clerk.

Business to be transacted at said meeting, and the **only** business to be transacted is as follows:

1. See Attached Special Meeting Agenda

/s/ Kimberly Ross  
Kimberly Ross, Chair

Dated: June 6, 2017



**SHASTA PUBLIC LIBRARIES  
CITIZENS ADVISORY COMMITTEE**  
Special Meeting  
**Wednesday, June 7, 2017 at 4:00pm**  
Redding Library – Community Room  
1100 Parkview Ave, Redding, CA 96001

**AGENDA**

- 1) Roll Call
- 2) Public Comment – for non agenzized matters with the Committee’s jurisdiction.  
Members of the public are entitled under the Brown Act (Government Code § 54950 et seq) to address the Commission on any matter within the City’s subject matter jurisdiction. The act prohibits the Commission from taking action of discussing items not on the agenda.
- 3) Consent Calendar  
The Consent Calendar contains items considered routine and/or which have been individually scrutinized by Commission members and require no further deliberation. There will be no separate discussion of these items unless an item is removed from the Consent Calendar. If a member of the public wishes to have an item removed for discussion, please fill out a “SPEAKER REQUEST” form and submit it to the Community Services Director before the Consent Calendar is considered.
  - a. Approval of May 3, 2017 Minutes
- 4) Broadband Update
- 5) Presentation on Virtual Reality Grant
- 6) Volunteer Recruiting Procedures Update
- 7) Library Director’s Report and Statistics
- 8) Community Services Director’s Report
- 9) Reports from the Friends of Libraries and the Shasta Library Foundation
- 10) Burney Library Update
- 11) Committee Comments
- 12) Adjournment

In compliance with the Americans with disabilities Act, the city of Redding will make available, to any member of the public who has a disability, a needed modification or accommodation (including an auxiliary aid or service) in order for that person to participate in the public meeting. A person needing assistance should contact the Community Services Department by telephone at (530) 225-4512, in person, or by mail at 777 Cypress Ave., 2<sup>nd</sup> Floor, Redding, CA. 96001, at least 2 working days in advance. Accommodations may include assistive listening devices, accessible seating or documentation in an alternative form.

Pursuant to the BROWN ACT, non-confidential materials related to an item on this agenda submitted to the Committee after distribution of the agenda packet are available for inspection during normal business hours at the Redding Library, Administrative Offices, 1100 Parkview Ave., Redding, CA.

## **Shasta Public Libraries Director's Report**

Redding Library's Rev Rumble & Roar event had a total attendance of 2,040 people. This is the third year for the popular event that takes place the first Saturday of Week of the Young Child. This program is showing continued growth with a continued increase in attendance (attendance: 2015= 662, 2016= 1,191, with an increase of 849 people in 2017). Anderson Library had 306 children attend their Week of the Young Child event, which included a petting zoo and story time.

The Teen Advisory Board, TAB, conducted a needs assessment conversation based around what makes them uncomfortable to host TAB meetings in the teen section with possible solutions to those issues. They video recorded the session for review at a later time.

The Youth Services Supervisor, Anna Tracy and the Educational Services Librarian, Emily Meehan have been working to create a structure and plan for the School Library Card Initiative. A strategic plan is almost finished, along with a 5 year plan to reach all 26 school districts in Shasta County. Final documents should be ready for review by the end of the summer.

Tracy and Meehan, along with Youth Services Lead Associate Pam Witt and Anderson Branch Manager Christy Windle have been following up on their prior Touchpoints Training by attending monthly reflection calls.

May marks Anderson and Redding Library's participation in this year's "Raising a Reader" week, a program that aims to encourage literacy through education and resources for families.

Anderson and Redding Libraries both received donations of \$200.00 from the Redding Emblem Club at the annual "Night of Honor", hosted at the Redding Elk's Lodge.

AARP tax assistance prepared 522 federal tax returns and 371 state tax returns this year. They also assisted 43 people with tax questions.

The Resource Committee Meeting was held May 8 to discuss funding of programs and materials for 2017-2018 by the library support groups (Shasta Library Foundation, Friends of the Shasta County Libraries (FOSCL), Friends of the Anderson Library (FOAL), and Friends of the Intermountain Library (FOIL)).

Elizabeth Kelley, Assistant Director, participated in Career Day at Turtle Bay School on May 14. She talked about librarianship as a career to 4<sup>th</sup>-8<sup>th</sup> grade students.

The Adult Literacy Program participated in Project Homeless Connect at the Anderson Fairgrounds on May 17.

CIRCULATION	JAN	FEB	MAR	APR	MAY	JUNE*	JULY	AUG	SEPT	OCT	NOV	DEC	YTD 2017	YTD 2016
1. Redding	36,562	39,073	37,423	37,013									150,071	
2. Anderson	3,352	3,428	3,307	3,350									13,437	
3. Burney	917	1,232	1,208	1,042									4,399	
Total Items Circulated	40,831	43,733	41,938	41,405	0	0	0	0	0	0	0	0	167,907	

REGISTRATION	JAN	FEB	MAR	APR	MAY	JUNE*	JULY	AUG	SEPT	OCT	NOV	DEC	YTD 2017	YTD 2016
New Registered Adult Patrons	400	432	410	412									1,654	
New Registered Juvenile Patrons	2,200	1,954	134	214									4,502	
Total New Users Registered All Branches	2,590	2,396	544	626									6,156	
Total Registered Borrowers All Branches	90,422	80,924	81,033	81,434										

TOTAL INTERNET SESSIONS	JAN	FEB	MAR	APR	MAY	JUNE*	JULY	AUG	SEPT	OCT	NOV	DEC	YTD 2017	YTD 2016
1. Redding	5,884	6,841	5,741	5,528									23,994	
2. Anderson	377	543	326	294									1,540	
3. Burney	64	118	63	92									337	
3. Total	6,325	7,502	6,130	5,914	0	0	0	0	0	0	0	0	25,871	
Wireless Usage														
Redding	2,445	2,231	1,826	1,907									8,409	
Anderson	37	41	28	36									142	
Burney	8	11	5	8									32	
Total	2,490	2,283	1,859	1,951	0	0	0	0	0	0	0	0	8,583	

Literacy - Redding	JAN	FEB	MAR	APR	MAY	JUNE*	JULY	AUG	SEPT	OCT	NOV	DEC	YTD 2017	YTD 2016
1. Adult Learners	123	125	126	128										
1. Adult Learners Started	3	4	2	3										
2. Adult Learners Stopped	1	2	1	1										
3. Mentors Started	3	3	2	2										
4. Mentors Stopped	0	1	0	0										
5. After School Children	20	16	16	16										
6. Unduplicated	124	124	124	124										
4. Active Volunteers	101	103	105	104										

Volunteer Hours	JAN	FEB	MAR	APR	MAY	JUNE*	JULY	AUG	SEPT	OCT	NOV	DEC	YTD 2017	YTD 2016
1. Redding	1,046.50	1,152.50	1,187.25	1,058.00									4,444.25	
2. Anderson	110.00	127.00	164.50	125.50									527.00	
3. Burney	2.00	0.00	10.00	12.00									24.00	
Total Volunteer Hours	1,158.50	1,279.50	1,361.75	1,195.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4,995.25	

Web Page Stats	JAN	FEB	MAR	APR	MAY	JUNE*	JULY	AUG	SEPT	OCT	NOV	DEC	YTD 2017	YTD 2016
Total Page Views	34,345	31,485	35,417	33,536									134,783	
Total Visitors	11,175	10,782	11,824	11,310									45,091	
Total Sessions	22,439	21,030	23,734	23,012									90,215	
Adult Summer Reading	0	0	0	0									0	
Kid's Summer Reading	0	0	0	0									0	

Attachment: Monthly Report 2017 (3784 : 7 -- Library Director's Report and Statistics)

Teen's Summer Reading	0	0	0	0										0
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Overdrive														
Total New Items	19	18	19	29										85
Circulation	1652	2,370	1763	1,862										7,647
New Users	67	76	86	75										304

Door Count														
Redding	152,684	141,773	129,463	132,226										556,146
Anderson	4355	5434	4448	6134										20,371
Burney	736	806	676	691										2,909
Total	157,775	148,013	134,587	139,051	0	0	0	0	0	0	0	0	0	579,426